# Regulations
## Dr A.H. Heineken Prize for Art

### Article 1 General
1. The Dr A.H. Heineken Prize for Art (the Heineken Prize) was established in 1988 by the foundation: Dr A.H. Heineken Stichting voor de Kunst (the Foundation) as a token of recognition and to encourage visual artists in the Netherlands.
2. The Dr A.H. Heineken Prize for Art is awarded once every two years to a candidate (the Laureate), nominated and selected in accordance with these Regulations – Dr. A.H. Heineken Prize for Art (the Regulations).

### Article 2 Nomination
1. Visual artists eligible for nomination for the Heineken Prize are those who:
   - work in one or more of the following disciplines: painting, drawing, photography, sculpture, printmaking, media art and video art;
   - have already achieved a degree of professional recognition and whose artistic development and reputation as an artist would be supported by the Heineken Prize;
   - have an established artistic practice in the Netherlands, having lived and worked in the country for a substantial period, and reside and work in the Netherlands at the closing date for nominations.
2. The following persons are eligible to nominate candidates for the Heineken Prize:
   - members of the Society of Arts (Akademie van Kunsten);
   - directors of art museums in the Netherlands;
   - general directors of Dutch institutes of higher professional art education and post-graduate education;
   - directors of the following post-academic art institutions: the Rijksakademie van beeldende kunsten in Amsterdam, the Jan van Eyck Academie in Maastricht and De Ateliers in Amsterdam;
   - directors of visual arts presentation institutions in the Netherlands;
   - the board of the Netherlands Gallery Association;
   - previous laureates.
3. Each nominator may put forward a single candidate in each nomination round.
4. Nominations must be submitted in English by using the nomination form made available by the Foundation at www.heinekenprizes.org/.
5. The completed nomination form with the requested appendices must be uploaded before the closing date set by the Foundation to an online cloud platform as indicated on the nomination form. If the nomination has not been submitted before this date, the nomination will not be processed.
6. A nomination is considered to have been submitted when the nominator receives confirmation of receipt.
7. Members of the board of the Foundation, members of the board of the Alfred Heineken Fondsen Foundation, jury members and the jury secretary of the prize may not submit nominations jointly or individually and may not be nominated as candidates.

### Article 3 Task, composition and working method of the jury
1. The board of the Foundation shall appoint a jury for the Heineken Prize. One of the jury members will be appointed by the Foundation as chairperson of the jury (chair).
2. The jury members shall be appointed by the Foundation board for a maximum of three selection rounds. A jury member who has served three selection rounds may be appointed for one additional round as jury chair, subject to approval by the Foundation board. A rotation schedule shall ensure a balanced composition of

experienced and new jury members. Jury members (apart from the chair) shall be nominated for appointment by the chair to the Foundation board. The Foundation shall establish a remuneration for the jury members.

3. Each jury shall consist of a minimum of five (5) members, including the chair.
4. The jury's task is assessing the nominations for the Heineken Prize mentioned in article 1 in accordance with the assessment criteria (see Article 4) and submitting a nomination for the Heineken Prize to the Foundation board.
5. At its first meeting, the jury draws up a shortlist of candidates for the Heineken Prize. At its second meeting, the jury selects the proposed Laureate.
6. Observers from external organisations are not permitted to attend jury meetings that are held for the purpose of allocating the Heineken Prize.
7. All decisions of the jury are taken by majority vote.
8. Jury members must adhere to the Code of Conduct Governing Conflicts of Interest for the Awards.
9. Jury members of the Heineken Prize may not provide information about the factual course of events to stakeholders or other parties, either during or after the assessment process.
10. The members of the jury will perform their tasks in their own individual capacity. They will inform the jury secretary of any conflict that may limit their availability. In case of persistent scheduling conflict or in case of a conflict of interest, the Foundation may appoint alternates, nominated by the chair. Under no circumstances may the members of the jury designate a replacement to perform their duties.
11. The Foundation shall make a jury secretary available to the jury.

### Article 4 Assessment procedure

1. The jury considers the following criteria when assessing the nominees for the Heineken Prize:
   - the artist's work is original and innovative;
   - the artist already enjoys some renown or recognition;
   - the artist's work appeals to a broad public audience with an interest in art;
   - the Heineken Prize is important to the artist's development and reputation.
2. The jury will prepare a report on its assessment, including the grounds for selecting the candidate. The jury submits the assessment report containing its recommendation to the board of the Foundation, with the understanding that nominations may be revoked by the Foundation board in cases where the nominee's integrity is compromised, and the high standard of the Heineken Prize is jeopardized.

### Article 5 Award and presentation

1. The Foundation board shall decide on the award of the Heineken Prize on the basis of the recommendation of the jury.
2. The Heineken Prize shall be awarded by the chair of the board of the Foundation or a substitute.
3. The Heineken Prize shall be presented during a ceremony convened for this purpose.
4. The Foundation reserves the right to cancel the nomination and assessment procedure for the Heineken Prize, or to abstain from awarding the Heineken Prize.

### Article 6 Prize components

The Heineken Prize, consists of

a. the sum of EUR 100,000 (in words: one hundred thousand euro), to be spent freely by the Laureate,

b. EUR 50,000 (in words: fifty thousand euro) to be spent on creating a work of art and/or a publication and/or exhibition,

c. a commemorative work of art.

All taxes, and any other costs and expenses associated with receipt or use of the Heineken Prize, are the sole responsibility of the Laureate.

### Article 7 Conditions for accepting the Heineken Prize for Art

1. The Laureate undertakes to:
   - participate in the ceremony week and all related events (interviews, presentations, dinner, visits, ceremony) that will be organized by the Foundation;
   - keep the announcement confidential until the official announcement and not contact the media before that date.
2. The Laureate agrees to be photographed, filmed, and interviewed for Heineken Prize related purposes. These photos, videos and texts will be used in publications and audiovisual materials related to the Heineken Prize.

### Article 8 Final provisions

1. These Regulations come into effect from 1 November 2026.
2. The Foundation board will decide on all matters which arise which are not covered by these Regulations, including any disputes arising out of or in connection with the Regulations.